

Buttermarket, Ipswich.



media pack

About The Scheme.

The Butter Market is one of Ipswich's principal shopping centres comprising 32 retail units and is fully enclosed trading over two levels. The centre is anchored by TJ Hughes, TK Maxx and New Look. Other national multiple retailers located within the scheme include Boots, Starbucks, Pilot, Julian Graves and The Sony Centre. Ipswich is in the heart of East Anglia, It is the regional centre for business, shopping, sport and entertainment. The town is easily accessible by Car, Train or by Bus.

Shop Opening Hours:

Monday - Sunday: 8:00am - 12:00am



Buttermarket Centre, Butter Market, Ipswich, IP1 1DT

Catchment
Area

835,000

High proportion
of shoppers
aged

18 - 44

Footfall
Per week

100,000

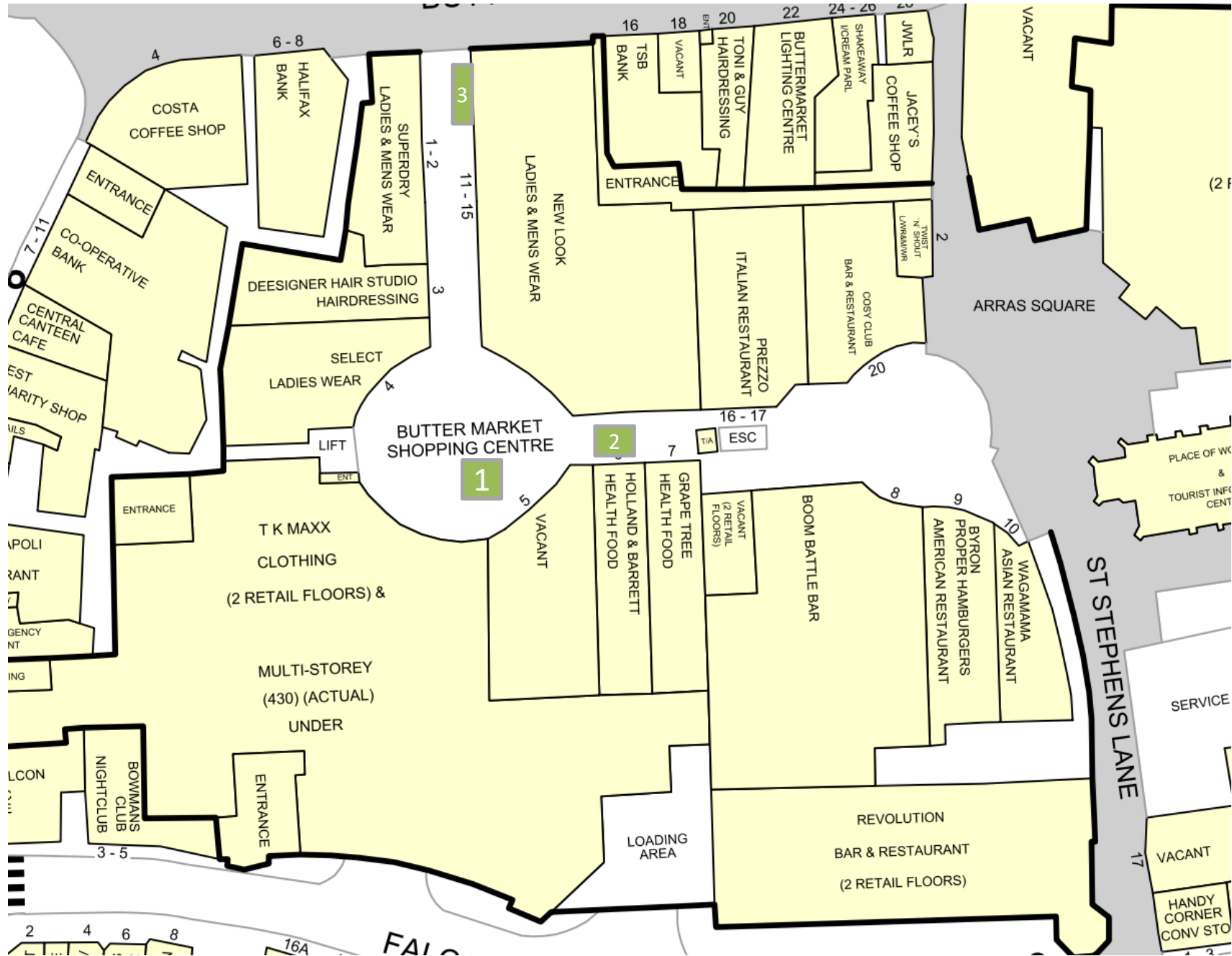
Anchor Tenants:

TKmaxx[®]

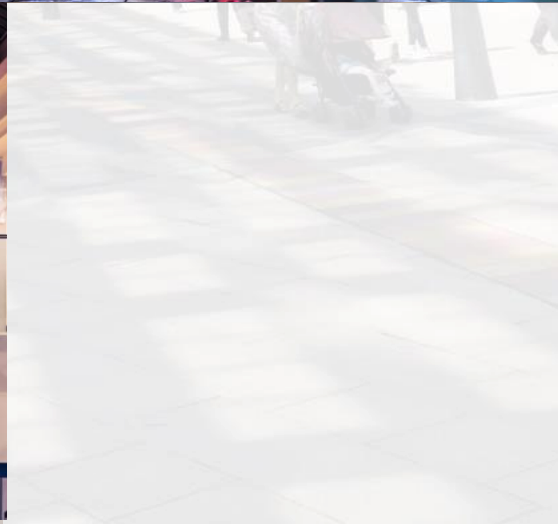
TJ Hughes

**NEW
LOOK**

Site Map.



Rate Card.



Site 1: 3m x 3m (Power)

Central Area – Promotional site

Site 2: 4m x 2m (Power)

Holland & Barrett– Kiosk site

Site 3: 4m x 2m (Power)

New Look – Kiosk site

About Us.

There are a number of ways you can promote your business on the mall, we call this commercialisation, here are the most popular commercialisation activities:

- Experiential marketing.
- Sampling campaigns.
- Short term promotional activity space only
- Seasonal retail via an RMU or kiosk.
- Retailing a product from an RMU (Retail Merchandising Unit).
- Bespoke Kiosk, provide your own.
- Pop up Shop.

Whatever your requirements our dedicated team can assist you.



I can recommend Mall Solutions to all in the industry who are looking to be truly experiential and are looking for a partner who can understand their organisation's main drivers.

Nigel Mendonca - Experiential Marketing, World Vision UK

I immediately felt happy and relaxed as I had a quick response, all my questions were answered, and I was so grateful for how friendly and helpful they were. Thank you MSE!

Carryn's Crafty Creations - Trinity Centre, Aberdeen

MSE have a team of dedicated Client Services Managers that will work with you to unlock the full potential of your activity be that promotional or retail.

Whatever your product or service we can hold your hand through the process and guide you on everything from your stand design to your marketing requirements.

The benefits of trading directly on the mall via Mall Solutions Europe are many:

- Flexible terms
- Premium visibility to customers
- Engage with customers
- Experienced Client Services team
- Assistance with marketing

Contact Us.



For more details or to book a promotional space at **Buttermarket Shopping Centre** please get in touch.

Call Mall Solutions on: 0161 711 0008 or Email: aaron@mallsolutions.uk

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